

Hey **[Their Name]**,

Happy to e-meet you!

I am **[Your Name]**, an SEO enthusiast, specializing in link-building.

While browsing for some good content, I came up with this article on your blog: **[the article you found a broken link in]**

I thought I should let you know so that you can fix it ASAP.

In fact, I have a good replacement in mind: **[your blog/product/service page you want to build links for]**

But this is not all!

If you agree to replace the broken link with mine, I can offer you backlinks from my partner websites, including **[mention your partner websites]**.

Let me know what you think about my offer, and we can start working together.

P.S. If you are not the right person to talk to, I will be glad if you could tell me to whom I can write.

Regards,
[Your Name]