

Competitor Backlink Analysis Checklist

Curious about how to perform competitor backlinks analysis? Get our simple checklist to learn the essentials.



Competitor Backlinks Analysis

- ✓ Find Main Competitors
- ✓ Analyze Competitor Keywords
- ✓ Assess Competitor Backlinks
- ✓ Do Backlink Gap Analysis

Competitor Backlink Analysis Tools

- 1 Ahrefs
- 2 SEMrush
- 3 Google Analytics
- 4 Google Search Console

Building a Backlink Strategy

- ✓ Set clear goals
- ✓ Check backlink profile health
- ✓ Replace broken competitor links
- ✓ Avoid spammy backlinks
- ✓ Get featured in listicles
- ✓ Use guest posting
- ✓ Improve content strategy
- ✓ Monitor and track results
- ✓ Outreach