

What is Ahrefs? Your Link Building Buddy

Discover Ahrefs key features, cost, and get a step-by-step guide on how to use this tool for link building.



8 Steps to Use Ahrefs

- ✓ **Step 1:** Create an Ahrefs account
- ✓ **Step 2:** assess your backlink profile
- ✓ **Step 3:** analyze competitors
- ✓ **Step 4:** optimize anchor text
- ✓ **Step 5:** find link building prospects
- ✓ **Step 6:** find prospects contact info
- ✓ **Step 7:** send outreach emails
- ✓ **Step 8:** keep up with Ahrefs updates

Ahrefs Key Features

- ✓ **Site Explorer**
 - DR (Domain Rating)
 - Traffic
 - Backlinks
 - Organic Keywords
 - Best by Links
 - Anchors
- ✓ **Competitive Analysis**
 - Keywords gap
 - Link intersect
- ✓ **Backlink Profile**
 - Broken backlinks
- ✓ **Content Explorer**
 - Guest posting opps
 - Unlinked mentions

Ahrefs Cost

Monthly payments

- Lite: \$129/mo
- Standard: \$249/mo
- Advanced: \$449/mo
- Enterprise: \$14,990/yr

Yearly payments

- Lite: \$108/mo
- Standard: \$208/mo
- Advanced: \$374/mo
- Enterprise: \$14,990/yr